

## AdvanSix expands digital presence with a storefront on Knowde featuring resins, films and intermediates

SAN JOSE, CA and PARSIPPANY, NJ - OCTOBER 13, 2021 - [AdvanSix](#), a leading chemical company that plays a critical role in global supply chains, innovating and delivering products for a wide variety of end markets, has expanded its digital presence with a [storefront](#) on [Knowde](#), the world's leading marketplace for ingredients, polymers and chemistry.

"AdvanSix is committed to providing customers best-in-class experiences, which now includes our work with Knowde," said Erin Kane, president and CEO, AdvanSix. "We selected Knowde's technology platform to support our commercial strategies by delivering contemporary access to our industry-leading products and solutions."

AdvanSix offers information on its high-quality and diverse product portfolio on Knowde for the Printing & Packaging, Food & Nutrition, Automotive & Transportation, Paints & Coatings, Electronics, Agrochemicals, and Pharmaceutical industries, among others. The company recently announced the addition of 100% post-industrial recycled (PIR) grades to its portfolio of Aegis® PA6 resins and Capran® films as part of its ongoing support of customers' sustainability goals. More information on these new grades is now available on Knowde.

Other top brands and product families in Intermediates and Nylons include:

- EZ-Blox® anti-skinning agent;
- Nadone® cyclohexanone;
- Naxol® cyclohexanol;
- Acetone High Purity NF grade;
- Aegis® nylon resins and Capran® biaxially oriented nylon films; and,
- OxyShield® oxygen barrier films.

Research and development (R&D) and procurement professionals worldwide can now search AdvanSix products by chemistry, application, function, technical properties and more, in order to discover and learn more about the products they need. Connecting with an AdvanSix expert who can provide details and answer questions, as well as requesting a sample, is simple and direct using the Knowde storefront.

Additionally, Knowde supports buyers with KnowdeConcierge™, a unique service that provides 24/7 access to expert advice and insight on all manufacturer, brand and product pages. Sign-up for R&D and procurement professionals is free at [www.knowde.com](http://www.knowde.com).

“Knowde is changing the game for the chemical industry by giving companies the technology required to move online in weeks instead of years, and supporting them with targeted digital marketing and social media campaigns to drive traffic to their storefronts,” said Ali Amin-Javaheri, co-founder and Chief Executive Officer of Knowde.

Manufacturers interested in having a storefront on Knowde can contact Dan Haas, Chief Commercial Officer, at [dan@knowde.com](mailto:dan@knowde.com).

# # #

### **About AdvanSix**

AdvanSix plays a critical role in global supply chains, innovating and delivering essential products for our customers in a wide variety of end markets and applications that touch people’s lives, such as building and construction, fertilizers, plastics, solvents, packaging, paints, coatings, adhesives and electronics. Our reliable and sustainable supply of quality products emerges from the vertically integrated value chain of our three U.S.-based manufacturing facilities. AdvanSix strives to deliver best-in-class customer experiences and differentiated products in the industries of nylon solutions, chemical intermediates, and plant nutrients, guided by our core values of Safety, Integrity, Accountability and Respect. More information on AdvanSix can be found at <http://www.advansix.com>.

### **About Knowde**

Knowde is the leading online marketplace for producers and buyers of ingredients, polymers and chemistry. The Knowde.com marketplace allows buyers to search, compare, sample, quote and purchase products from every producer on earth, all in one place. With more than 100,000 products and thousands of producer storefronts — more than any distributor, marketplace or middleman organization in the history of the industry — Knowde is the largest marketplace of its kind. Knowde is backed by top tier investors including Coatue, Sequoia Capital, Refactor Capital, Bee Partners, Cantos Ventures, Sound Ventures, TQ Ventures, K5 Global, Mantis VC, Knollwood, 8VC, and FJ Labs. For more information, visit [www.knowde.com](http://www.knowde.com).

### **Media Relations Contacts**

Debra Lewis  
AdvanSix  
Email: [debra.lewis@advansix.com](mailto:debra.lewis@advansix.com)  
Phone: 973-526-1767

John Schmidt  
Knowde  
Email: [john.schmidt@knowde.com](mailto:john.schmidt@knowde.com)  
Phone: 973-632-8214